

The Alliance for a Healthier Generation works to address one of the nation's leading public health threats—childhood obesity. The goal of the Alliance is to reduce the prevalence of childhood obesity by 2015, and to empower kids nationwide to make healthy lifestyle choices. Founded in 2005 by the American Heart Association and William J. Clinton Foundation, the Alliance works to positively affect the places that can make a difference in a child's health: homes, schools, doctor's offices, and communities.

Schools are powerful places to shape the health, education and well-being of our children. That is why the Alliance's Healthy Schools Program supports more than 12,000 schools across the U.S. in their efforts to create environments where physical activity and healthy eating are accessible and encouraged.

Resources chosen by the Alliance must be research-based, evidence-based or science-based and pass a rigorous review process. In 2008, the Alliance for a Healthier Generation chose and recognized SPARK with the distinction of being the first Physical Education curriculum to work with the Alliance's Healthy Schools Program.

Lisa K. Perry, M.Ed., NBCT Early/Middle Childhood PE National Physical Education & Physical Activity Manager



